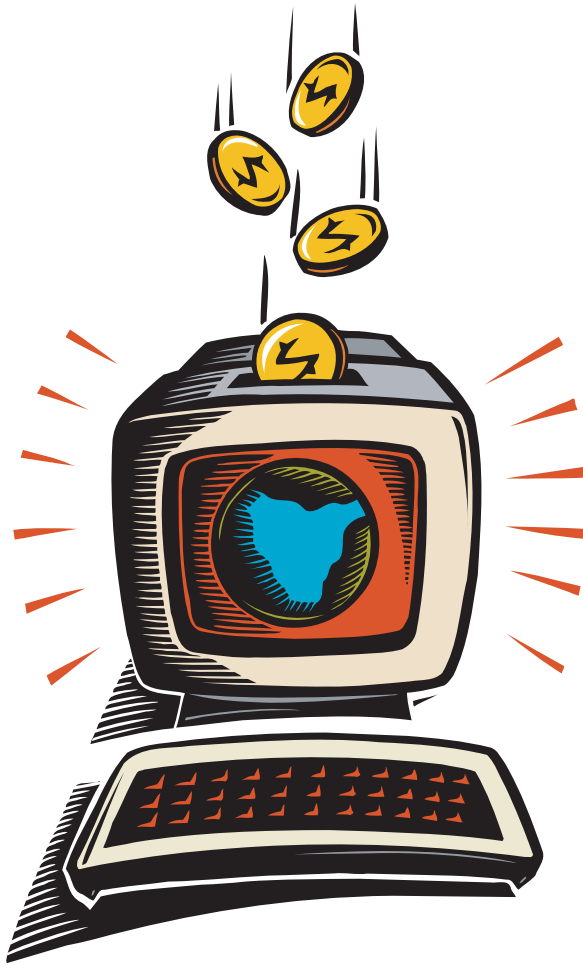


Want more revenue
from the Web?



*Optimize your
customer's experience.*



What a tangled Web we've woven.



Through the power of search, prospects can access your site AND your competitors in milliseconds... IF your site is optimized for the wide range of search terms people use. 85% of people with Internet access use search engines to research new products or services. But if you aren't at the top of the list, your beautiful Web site is invisible to MOST of the prospects actively looking for your solution.

Want to know how you're doing? **We'll run a \$200 ranking report for free, AND tell you how much of the Total Available Search Market™ you are reaching.** Just flip to the back for the details.

Getting to the top of the search engine results isn't magic. It's marketing. Web marketing. Our decades of experience in marketing and advertising make the difference between getting results and getting technically tweaked. Optimizing your site for search is great, but don't neglect to optimize your sales flow as well. At RefreshWeb, we focus on customers, not just click-throughs.

Unlock the power of your site.



Search engine optimization, the way we do it, is based on in-depth prospect research and strategic positioning against your competition. First, we do a thorough audit of your site, and review competing sites to understand your specific challenges. Looking at your content, your architecture and information flow, then reviewing the past six months of data from your Web logs, we identify what's broken and tell you how to fix it, for a flat fee.

Naturally, you may want us to do the repairs—after all, we are a team of expert Web marketing mechanics. Want immediate results?

We'll create and run your Web advertising. Want to climb to the top? Analyzing thousands of relevant search terms, we can optimize your content and boost your rankings in a few months. Want to stay there?

We will continuously tweak the performance. Pricing? Based on the audit, you'll have a range of options and know all the costs up front...

rest easy, we're reasonable, flexible and realistic.

Net some tangible results.



Fresh thinking, fast response, third-party perspective and subject matter expertise are valuable contributions to any marketing program, and Web marketing is no exception. The RefreshWeb approach is consistently delivering increases in traffic of over 100%, by creating pages that earn dozens of top rankings. We know how to maximize your potential, but we won't promise results we can't deliver —

we will promise you'll be pleased with our performance.

If you're not overjoyed by the return on your Web investment, then it's time to call us in — or at least get your **FREE** report card on the current performance of your site.

FREE REPORT: Just call Sara at 512.637.5276, or email 15-20 important keyword phrases and your URL to freereport@refreshweb.net



www.refreshweb.com

512.637.5271