



**Search Engine Ranking Report for ConveyMfr.com
By RefreshWeb (www.refreshweb.com)**

Using a variety of terms relevant to your products, the following report contains a sampling of popular Google search terms used by those looking for your solutions. Note that there are about 3,000 searches per day globally using these terms, and even with the site currently showing 5 rankings on the first page of Google, your market reach is only about 13 people per day.

Until your website is on the first page of Google search results, it's mostly invisible. The ranking number shows how high your site ranks for each search engine, so a '1' rank is the most visible at the top of organic rankings on the first page, and a '19' rank is mostly invisible at the bottom of the second page. Positions 1-3 are visible to 100% of searchers, with 25% seeing the bottom third, and positions 11-20 may reach 10%.

Your site's rankings (or paid search positions) determine your total audience reach for these keywords, which represent the Total Available Search Market™ for your site. When you look at the competitive ranking report, you'll see that PPC might be a good first step. This list is preliminary; let's talk about your site and your marketing objectives.

Approx. Total Searches/Month	87938
Approx. Total Searches/Day	2931
Total Reached/Month	400
Total Available Search Market™ (TASM) Reach	0.5%

Keyword	Google Searches/Month	Google rank	Yahoo rank	Bing rank
micro computer	12100	-	-	-
scada system	8100	-	-	-
panel pc	4400	-	-	-
industrial pc	2900	-	54	-
scada systems	2400	-	-	-
scada software	2400	-	-	-
micro itx	2400	-	-	-
micro computers	2400	-	-	-
compact pc	1900	-	-	-
micropc	1600	-	-	-
embedded pc	1300	-	19	19
industrial computer	1300	-	-	-
hmi software	1000	-	-	-
hmi scada	880	-	-	-
pc industrial	880	-	-	-

rack mount pc	880	-	-	-
rack pc	880	-	-	-
industrial computers	720	106	23	23
scada plc	720	-	-	-
industrial panel pc	590	36	-	-
scada hmi	590	-	-	-
fanless computer	590	-	-	-
micro pcs	590	-	-	-
industrial keyboard	480	99	-	-
industrial tablet	480	-	-	-
rackmount computer	390	38	21	18
fanless htpc	390	-	-	-
micro pc linux	390	-	-	-
medical pc	320	6	-	-
industrial motherboard	260	10	3	-
industrial computing	210	104	17	-
embedded boards	210	-	-	-
pc itx	210	-	-	-
industrial hmi	170	31	-	-
medical computer	170	-	-	-
industrial keyboards	140	23	55	55
pc embedded	110	-	49	-
industrial pcs	110	-	-	-
medical computing	110	-	-	-
industrial computer source	110	-	-	-
rugged panel pc	110	-	-	-
medical panel pc	90	-	-	-
industrial motherboards	70	7	2	-
industrial grade pc	50	98	-	-
embedded pc linux	40	-	-	-
embedded arm board	40	-	-	-
embedded mainboard	20	56	54	55
rack mount industrial pc	20	-	-	-
rackmount systems	10	7	3	6

rackmount computer system	10	12	7	-
long life pc	10	97	35	-
contract device manufacturing	10	-	-	-
board embedded	10	-	-	-
embedded system designs	10	-	-	-
industrial rackmount systems	0	5	2	-
industrial embedded motherboards	0	17	24	-
wide temperature range pc	0	53	-	-



Competitor Rankings, Google Only: ConveyMfr needs to consider PPC as a first step, before SEO

Keyword	Vol.	Convey	Advant	SuperL	IndPC	e-Ind	LogSup
panel pc	4400	-	1	47	-	-	5
embedded pc	1300	-	1	-	6	-	4
industrial panel pc	590	36	1	52	46	-	4
industrial tablet	480	-	1	-	-	-	50
industrial motherboard	260	10	1	-	25	-	22
pc embedded	110	-	1	-	5	-	6
industrial motherboards	70	7	1	-	6	-	19
rack mount industrial pc	20	-	1	10	4	2	8
industrial embedded motherboards	0	17	1	-	7	-	54
industrial hmi	170	31	2	-	-	-	-
embedded pc linux	40	-	2	-	-	-	49
industrial computers	720	106	4	-	3	1	2
embedded boards	210	-	4	-	-	-	-
rugged panel pc	110	-	4	-	-	-	24
industrial grade pc	50	98	4	-	27	5	6
wide temperature range pc	0	53	4	-	-	-	15
industrial computer	1300	-	5	-	1	3	2
pc industrial	880	-	5	35	1	27	7
medical computer	170	-	5	-	-	-	-
board embedded	10	-	5	-	-	-	-
industrial pc	2900	-	6	47	1	3	2
industrial pcs	110	-	6	24	1	3	2
industrial rackmount systems	0	5	6	60	3	8	-
fanless computer	590	-	8	-	15	-	1
medical panel pc	90	-	9	-	-	-	-

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embedded mainboard	20	56	9	-	59	-	89
rackmount computer system	10	12	9	49	18	8	23
industrial computing	210	104	10	-	71	4	-
rack mount pc	880	-	12	4	62	9	8
rackmount computer	390	38	12	8	43	7	3
medical computing	110	-	12	-	-	-	-
rackmount systems	10	7	14	-	66	-	69
industrial keyboard	480	99	15	-	-	40	-
hmi scada	880	-	18	-	-	-	-
scada software	2400	-	25	-	-	-	-
scada hmi	590	-	27	-	-	-	-
scada systems	2400	-	28	-	-	-	-
hmi software	1000	-	28	-	-	-	-
micro computers	2400	-	29	-	-	-	-
industrial keyboards	140	23	35	-	-	-	-
pc itx	210	-	52	-	-	-	29
long life pc	10	97	56	34	-	54	-
scada system	8100	-	65	-	-	-	-
medical pc	320	6	72	-	-	-	-
rack pc	880	-	76	5	-	11	-
micro pcs	590	-	86	-	-	-	-
industrial computer source	110	-	86	-	-	2	-
micro computer	12100	-	99	-	-	-	-
compact pc	1900	-	102	-	-	-	57
micro pc linux	390	-	233	-	-	-	-
embedded system designs	10	-	302	-	-	-	-
micro itx	2400	-	-	-	-	-	-
micropc	1600	-	-	-	-	-	-
scada plc	720	-	-	-	-	-	-
fanless htpc	390	-	-	-	-	-	-
embedded arm board	40	-	-	-	-	-	-

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